

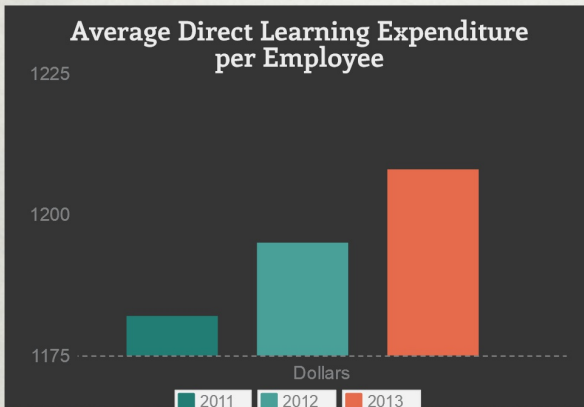
AACC TRAINING NEWS

Spring, 2016

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GLOBAL GROWTH IN PAST YEARS AFFECTS YOUR 2016 TRAINING!

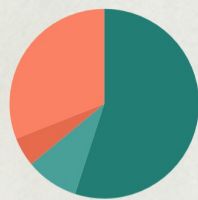


Organizations' training and development investments had grown through 2013, and for 2014 were predicted to remain at "a healthy level" compared with previous years. Actual numbers for 2014/2015 pending.

How did your company compare? And will you keep up with your competitors in 2016?

Bottom Line: Stay informed and keep up with your competition when it comes to investing in your people!

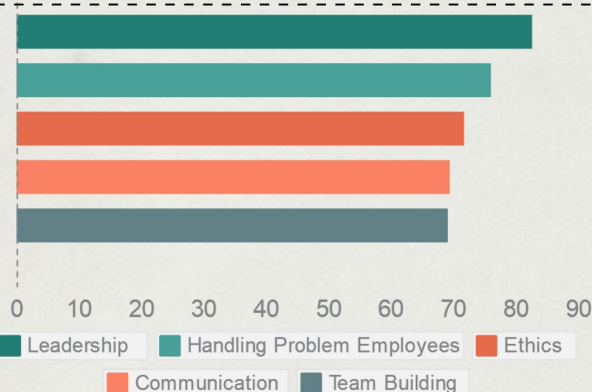
What About Content Delivery? We Know This!



Legend for Formal learning hours breakdown:

- Instructor-led classroom (55%)
- Instructor-led online (9%)
- Instructor-led remote (5%)
- Non-instructor led (31%)

Formal learning hours breakdown



Supervisors and Managers Popular Topics Rating

e-Learning!

Online learning accounts for 25% of training delivery. Of that, 64% is self-paced.

Your competitors are converting to a modular, online format for affordability and re-use. Are you?



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Sources: ATD 2014 State of the Industry Report & BLR 2014 Employee Training Trends